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Sideline Sports  
**Video Analyzer**®

## Efficient Video Editing - It's About Time

by Brynjar Karl, Head of Development

Okay, here's the day you've been waiting for since the first time you watched a game with your team on video. Today is the day when you're going to learn of a way on how to make **efficient use of all that time spent in front of the VCR.**

Let's begin by reviewing how game analysis and video editing has been done. Just so we remember why we need a better way.

### The Dreaded Long Film Meeting

See if this scenario sounds familiar. You watch a game and see a lot of things you want to show your players. You jot down the minutes where the things happened and in the next film meeting you show them the clips you marked. The film meeting starts out fine, but when you make that third long rewind, you notice that you have lost the attention of most of the players.

And you had so much material that you wanted to show them. You had tapes of other games, some scouting, and even some teaching material. Of course you had prepared by winding each tape to the first clip you wanted to show, but already, on the first tape, you could see that look on the players faces.....*"Oh man, this is going to be a long one....."*

### What About Your Individual Instruction?

You also had some clips you wanted to show to just some players. Well, you did the best you could, you copied a couple of tapes and gave them to a couple of players, but you really felt how the VCR was not doing a lot for you.

It's a shame you couldn't give all of the players some video they could watch at home, some of them really needed to see what they were doing in the game.

### Don't Forget About The Highlight Film

And since we have started rolling down memory lane, here's another scenario. The season is over and it's time for the banquet. You want to create highlight tapes for each player on the team, so you surround yourself with VCRs and start copying back and forth. You create the highlight tapes and they look great, just too bad it took 50 hours of mind-numbing work.

**Now imagine yourself doing things a little differently.**

### Game Analysis and Video Editing - Done Right

Imagine that instead of watching the game on your VCR, you would watch it on your computer. Now everytime you see something interesting happening in the game, you just click the mouse and tell the computer what happened in the game.

**You can't believe it's this easy** to register information about the game! And you're able to register any information you can dream of. Since it is so easy, you're able to register much more than before when you just wrote down the minutes of the most important events in the game.

When you're done watching the game, you are ready to ask the computer questions about the information you registered.

You get answers to your questions in tables and spreadsheets that are completely customizable. You decide how simple, or how detailed, you want your questions and the answers from the system to be.

### Give Me The Answers - Right Away!

- In what tempo of the game are we most effective?
- Give me all the positive offensive video clips for Joe this season.
- Show me a spreadsheet cross-referencing players vs. type of turnovers.
- How are we doing when we've got this player combination playing?
- What play call should we use in a given situation?
- What type of defense should we be playing?
- And anything else you can and can't imagine!

### Give Me Numbers And Video Clips!

You can get the video clips behind any answer. In the spreadsheet, just double click on an answer and you're viewing the action behind the numbers. Click another button and you merge the video clips so you can send them to a player.

Now you've analyzed some games and found out a lot of information you would like to share with your players. You ask the computer to export all of the clips from the games to single video clips. It does so in less than a minute. You hook up the computer to a projector or big-screen TV, and Wow, what a difference! **No more rewinding or fast-forwarding** in the film meeting, you can play every video clip right away.

**The film meeting that used to be an hour, became 20 minutes.** Now you only played the relevant video, taking full advantage of you players attention span.

### Visual Communication Instead Of Verbal

Better yet, you asked the computer to give you video clips for specific players and burn it to a CD-ROM. This took you less then 5 minutes, and you were able to give players disks that they could view at home.

And if they didn't have computers, you could just as easily have **burned the video clips to DVD** or put them to tape.

You even sent some video clips in e-mail, since the computer had made them so small in size while still preserving their quality.

And when the banquet came, you created **all of your highlight films in less than an hour.**

You felt a real difference using the computer to help you analyze video this season, because now your communication with your players had become increasingly **visual instead of verbal.**

### You Just Imagined Our Reality

If you imagined this, you just imagined yourself using the Sideline Video Analyzer.

For all of the bells and whistles, go to

[www.sidelinesports.com/soccer/products/video\\_analyzer.htm](http://www.sidelinesports.com/soccer/products/video_analyzer.htm)

Here are basic facts about the Sideline Video Analyzer.

- It's a top of the line video editing system.
- It's affordable, the price is \$2490 and you can lease it for less than \$480 a year.
- Our support and product training is the best you'll find.
- You don't have to be a computer expert to enjoy the benefits of the Sideline Video Analyzer.

I don't want to say any more because I think words are cheap. Anybody can say they are the best of the best. **The only way for you to find out the quality of the Sideline Video Analyzer is to try it out.**

Contact us for your **FREE** 30-day trial of the Sideline Video Analyzer. We guarantee that you will have analyzed your first game in less than 3 hours after installation.



Learn How To Gain A Distinct Advantage On Your Competition

### Want To Get Going With Video Editing Without Breaking The Bank?

Call 1-877-777-1819 or visit <http://www.sidelinesports.com> for information about Sideline Video Analyzer, the best video editing system deal you will ever find.

### Got Some Great Material You Want To Distribute Or Present?

Call 1-877-777-1819 or visit <http://www.sidelinesports.com> for information about our Sideline Viewer solutions. Perfect for presenting or distributing multimedia information in clinics, camps, or to players.